

Hydraluxe Sulfate-Free Cleanser

Nourish your skin, sulfate-free, with guaranteed moisture.

Experience the ultimate in luxury cleansing with our breakthrough formula featuring **Mackadet AHA-SF**. Say goodbye to sulfates and hello to a rich, thick lather that pampers your skin without compromise. Plus, infused with **PENTAVITIN®** for unmatched moisturization even after rinsing, it's the essential choice for radiant, hydrated skin every time you cleanse!

PHASE A	INCI name	% w/w	(g)	Supplier
Water	Water	78.6	235.8	
Mackadet AHA-SF*	Water (and) Sodium C14-16 Alpha Olefin Sulfonate (and) Cocamidopropyl Betaine (and) Cocamide MIPA (and) Sodium Cocamide MIPA (and) Sodium Cocoamphoacetate	20.0	60.0	Verdant
PENTAVITIN®	Saccharide Isomearte (and) water (and) Citric acid (and) Sodium Citrate	0.2	0.6	dsm-firmenich
Natrquest E30*	Trisodium Ethylenediamine Disuccinate	0.2	0.6	Innospec
CustoCide PE910	Phenoxyethanol (and) Ethylhexylglycerin	1.0	3.0	LBBS

Procedure:

1. Dissolve Mackadet AHA-SF in water under mixing
2. Add the remaining ingredients one by one and mix each until dissolved
3. Adjust pH with citric acid to desired level (3.5-6.5)
4. Adjust viscosity with NaCl to desired level